

During the building process a considerable amount of thought is given to selecting the type of brick, style of kitchen and colour of the bathrooms, however in many instances little consideration is given to the windows and doors.

These elements are responsible for allowing natural light and ventilation into the home, maximising our views and providing degrees of security and privacy. It should also be remembered that windows and doors comprise around 25% of the average homes external appearance. With all this in mind you can appreciate why the selection of **your** windows and doors deserves some attention.

At G. James Glass & Aluminium we are passionate about educating the home owner in what we believe to be important criteria to consider when selecting windows and doors.

## Colour Selection

Choosing the right colour for your window and door framing is crucial for enhancing your internal and external colour schemes, and ultimately for re-sale purposes. G. James is well aware of this aspect and annually reviews their standard powder coat colour range to keep up with market trends. In addition, G. James offers an extensive range of anodised finishes including new multi-colour anodising. Refer to the G. James Residential Colour Selector for further details.

## Glass Selection

Reducing external noise, saving on heating and / or cooling costs, extending the life of soft furnishings, reduced glare and extra security are some of the benefits achievable through correct glass selection. G. James has a comprehensive range of tinted, laminated and high performance glass products on offer to satisfy your glazing requirements.

## Certification

Are the windows you're purchasing tested, certified, inspected and guaranteed? The Australian Window Association (AWA) Product Accreditation Program ensures that accredited members manufacture their windows and

doors to exacting performance criteria. As an accredited member, every aspect of G. James' method of window construction is subject to 3rd party annual audits to ensure continuing compliance.

This is in addition to the fact that AWA members are required to produce windows and doors which meet the requirements of all relevant Australian Standards. G. James is a strong advocate of marketing products that provide genuine performance and guaranteed reliability.

## Features and Benefits

Consumer research has consistently revealed that between 70 – 80% of people buy on 'quality / perceived value' of a product or service rather than 'price'.

In the case of windows and doors, quality / value can be assessed in terms of the **extra** features and **long term** benefits offered by the product. So before deciding on which company will supply your windows, or offered a particular window as standard, ask the following questions:

- Does the window have a sill inlay and the sliding door a threshold for easy access to, and cleaning of the sill?
- Are the flyscreens easily removed both internally and externally (an important feature particularly for two storey homes)?
- Are the window handles located at the mullion (not at the jambs behind curtains making access difficult)?
- Do the window rollers contain stainless steel bearings (important for long term performance)?
- Do the window rollers have a 16mm dia. tyre (smaller tyres can develop flat spots which causes the roller to skid along the track rather than roll)?
- Are the rollers height adjustable?

We encourage you to contact our sales team so we can further explain the advantages in selecting G. James Glass & Aluminium as the supplier of windows and doors for your new home.